

PEUGEOT 208 GTi



# The rebirth of the legend

It's the worthy heir to the 205 of the same name.

The new **Peugeot 208 GTi** carries within it years of expertise, innovation and passion for motor sports as well as commercial success. With its bold lines, dynamic interior and powerful performance, this is a car that clearly demonstrates its character and ambition.

Years after the launch of the 205 GTi, the passion and the legend is back!



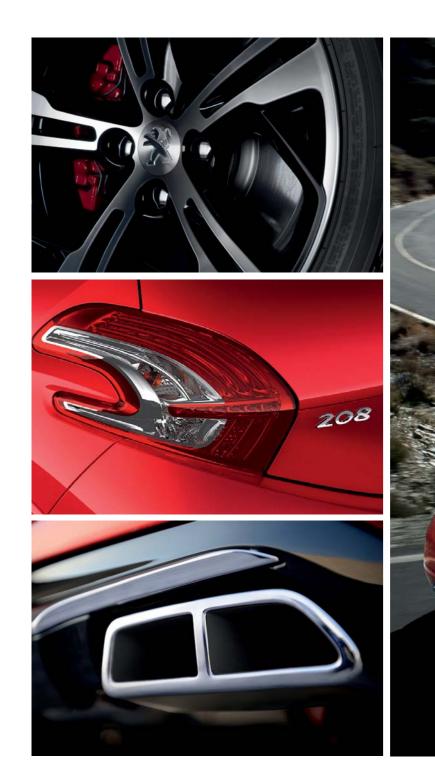
### Sporty and slick

The **208 GTi** unashamedly shows off its **sporting** genes with its chequered radiator grille and aggressive stance.

Its compact lines are emphasised by widened wheel arches, special body sills and elegant chromed mirrors. The **standard 17-inch alloy wheels** set the tone: the **GTi** spirit has returned and you'll see it in red detailing from the lower grille finisher to the Peugeot lettering engraved on the chequered grille and the tailgate.

The front face captivates as much as it impresses with halogen headlamps and latest-generation indicators with a flat guide LED light signature fitted as standard. Sporty and sleek, the **208 GTi** is simply unforgettable.

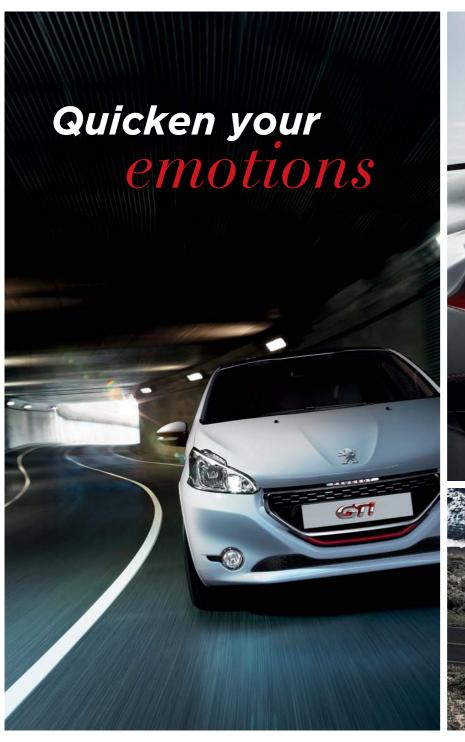


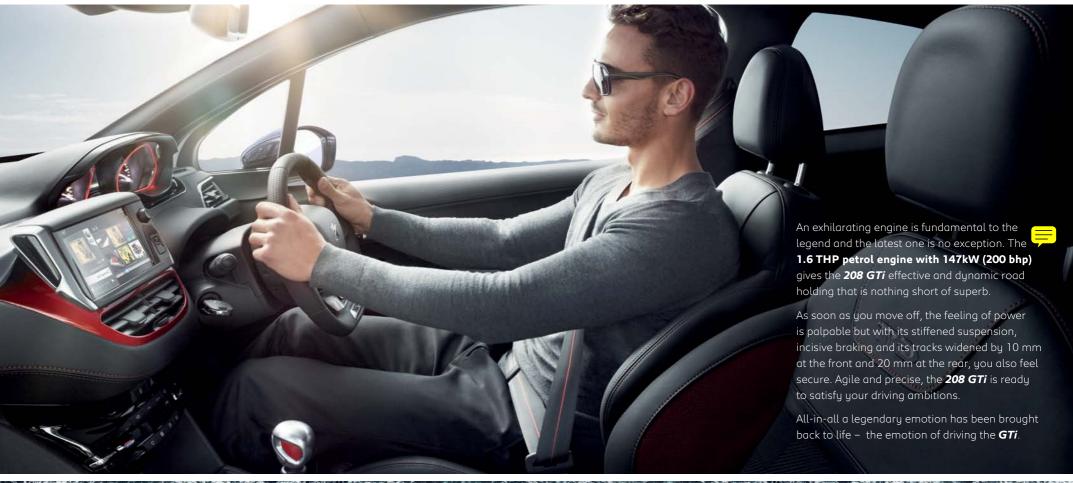


### Striking character

Not a single detail of the *GTi* legend has been forgotten in the creation of the *208 GTi*. The quarter panel inserts, stamped *GTi* as a tribute to its illustrious predecessor, will please purists, as will the emblematic spoiler which extends the dynamism of the silhouette.

Cutting into the gloss black rear skirt highlighted with chrome, the **chrome dual exhaust tailpipe** sends out the joyful sound of the **GTi's** engine. With its red brake calipers and diamond wheel caps as standard, the **208 GTi** is the essence of style and sportiness.

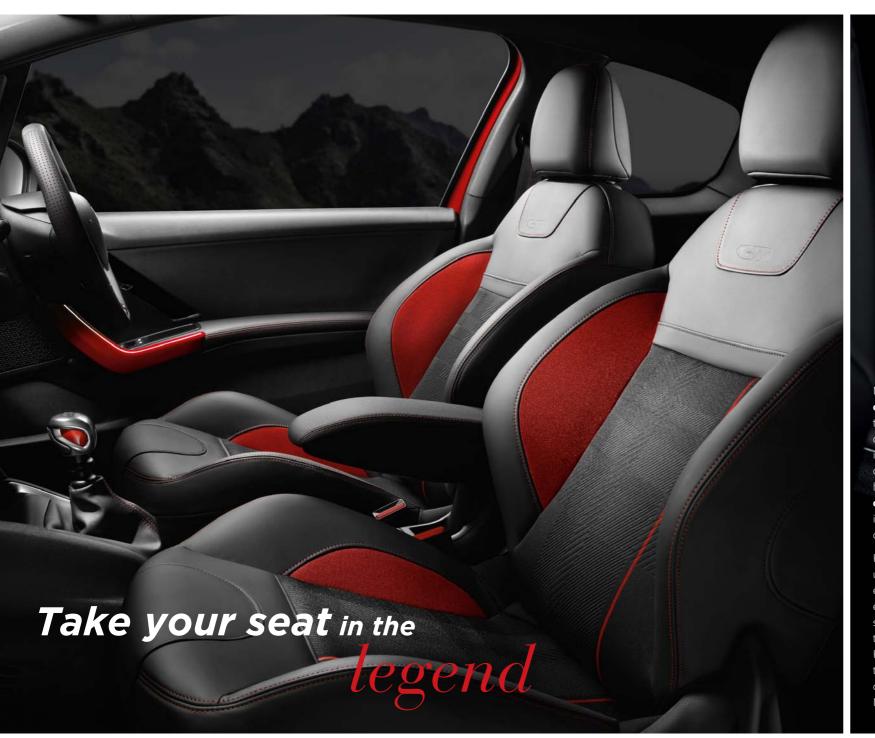




# Sporty and connected

The interior has been brought up-to-date with contemporary finishes that complement the state-of-art technology. The elegant red and black colour scheme and dark headlining emphasise the dynamism of the passenger compartment, which is enhanced by a dashboard trimmed in leather effect material with red overstitching and numerous satin chrome decorations.

The **7-inch touch screen** is fitted as standard and positioned in the best possible place, giving you easy access to the on-board trip computer, DAB digital radio, Bluetooth, audiostreaming, fuel consumption and other functions.



Make yourself at home in the **208 GTi's** comfortable sport seats and place your hands on the **full grain leather sport steering wheel**. The driving position is unobstructed and your left hand instinctively finds the gear lever knob with satin chrome decoration. In front of you, surrounded by red LEDs, the dials have a matt and gloss chequered background and needles that light up in red. From the first time you touch it you are at one with the vehicle.

Every detail enhances the *GTi* world: seats upholstered in full grain half leather and caro cloth, embossed with the *GTi* logo and finished with elegant red overstitching, aluminium door sills and sport pedals. It's a new and distinctive experience: the *208 GTi* has been designed around you. Everything, from the intuitive design of the console to the head up instrument panel has been considered to increase your driving pleasure. Never again will you take your eyes off the road.





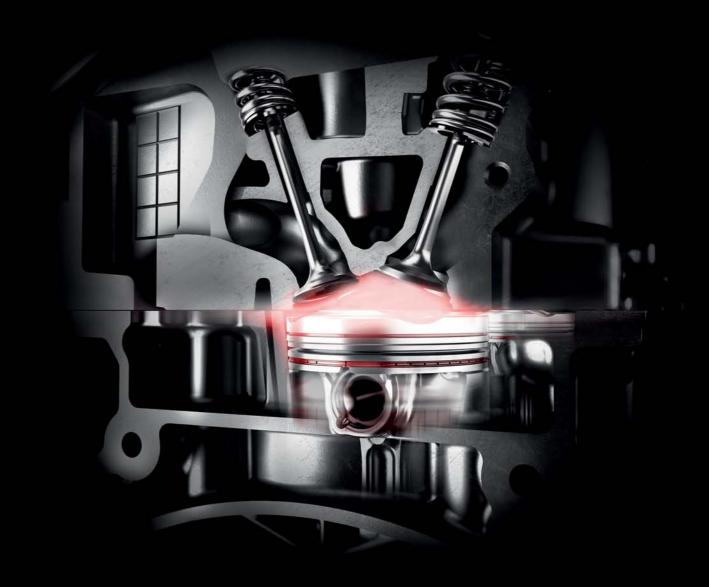


### The mechanics of emotions

The new turbocharged petrol engine, **1.6 THP with 200 bhp**, is truly exhilarating. Coupled with a manual **6-speed gearbox**, it's the perfect complement to the chassis' aerodynamics.

With generous **torque** and dynamic performance but with only **139g of emissions of CO2/km and 4.91 L/100km on combined drive cycle**, this new engine epitomises the character and daring of the *GTi* story.

Engine	Gearbox	0 – 100 km	Combined Fuel Consumption	CO2 (g/km)	Dimensions
1.6 Petrol Turbo High Pressure 147 kW (200bhp)	6 speed manual	6.8 seconds	4.91 L/100km	139	Length 3962 mm Width 2004 mm (mirrors open) Kerb Weight 1160 kg Wheelbase 2538 Total boot volume 311 litres



## Peugeot and he environment

Peugeot uses its expertise to reduce fuel consumption and pollutant emissions in every vehicle. This commitment is demonstrated perfectly in the **208 GTi**. Every aspect is brought into play to reduce the impact on the environment: weight (only 1160kg), aerodynamics, tyres and technological expertise. 25% recycled or natural materials make up the mass of polymers of the **208 GTi** and, notably, the rear bumper is made entirely from green materials. It's a world-first to be proud of.





### Personalise your 208 GTi with flag stickers for your grille



United Kingdom



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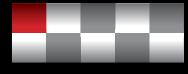
France



Switzerland



New Zealand



Checkerboard

### Accessories







It's easy to equip your **208** with accessories suited to your lifestyle for even more comfort and practicality.



GRILLE STICKER - FRENCH FLAG

### PEACE OF MIND

When you choose Peugeot, you have the reassurance of knowing that your vehicle has been designed and manufactured to give you years of worry-free motoring. What's more, as a Peugeot owner, you can rely on a comprehensive range of customer care services from your dealer. So you can be sure that you're talking to a specialist who'll listen to you, understand your problems and respond efficiently – someone who also has the expertise to maintain your Peugeot correctly, using trained technicians, Peugeot Diagnostic Equipment and Peugeot Genuine Parts.

### DRIVING DOWN THE COSTS OF SERVICING

Peugeot petrol and diesel engine cars need servicing every 20,000 kms or every 12 months, whichever is the sooner. This reflects a recent lengthening of the schedule and with less time spent in the maintenance bay and fewer service visits, Peugeot has passed on the benefits of technology in engine design and lubrication. While Peugeot can predict the maintenance needs of the engine and other major components, the wearing of certain components such as tyres and brake pads is less predictable and is affected by driving style and conditions.

### 3 YEAR / 150,000 KM WARRANTY

Should any part of the vehicle require repair or replacement as a result of a manufacturing or material defect within the warranty period, the part will be repaired or replaced completely free of charge by your authorised Peugeot dealer, regardless of any change of ownership during the period covered. The warranty does not cover items replaced during normal service and maintenance operations, which are subject to wear and tear.

### 12 YEAR ANTI-CORROSION WARRANTY

Peugeots are renowned for their durability and longevity. This is due in part to the sophisticated measures which are taken during the production process to optimise long-term protection from the elements. Peugeot backs this advanced technology with a 12 year warranty against corrosion-perforation of your car's bodywork – one of the longest body warranties in the world today (subject to conditions in the Warranty Maintenance Book).

### PEUGEOT ASSISTANCE

Whatever it takes to get you going again, in the unlikely event of a breakdown or emergency, it only takes one free phone call. Peugeot Assistance is free for Peugeot new car owners. The programme includes 24-hour roadside assistance, vehicle recovery, technical advice, message service, home assistance and accident or theft co-ordination. Your Peugeot Dealer has full details of all terms and conditions.

### PEUGEOT GENUINE PARTS PROMISE

If your car is in for a service or repair, the parts required to keep your car on the road are Peugeot genuine parts. Using specifically designed and manufactured parts ensures your Peugeot can operate at peak performance at all times.

### IMPORTANT NOTICE

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Full details of the service schedule available upon request.



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